



American
Forest & Paper
Association

AF&PA Comments on Methods for Reducing Consumer Packaging that Generates Solid Waste

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Hartford, CT

June 21, 2017



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Continuing AF&PA's Commitment to Sustainability

About AF&PA







- Advances a sustainable pulp, paper, packaging and wood products manufacturing industry
- Fact-based public policy and marketplace advocacy



The Paper Industry in Connecticut

- Over 3,600 employees, 61 facilities
- \$270 million in annual payroll
- \$39 million in estimated state and local taxes paid

AF&PA's Sustainability Goals

- | | | |
|----------------------|---|--|
| 1. Paper Recovery |  | Exceed 70% |
| 2. Energy Efficiency |  | Increase purchased energy efficiency by at least 10% |
| 3. GHG Emissions |  | Reduce intensity by at least 20% |
| 4. Forestry |  | Increase certified fiber procurement |
| 5. Safety |  | Reduce incidence rate by 25% |
| 6. Water |  | Reduce use in mills by 12% |



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Paper-based Packaging Products



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Papermaking Process



Paperboard Packaging



1



2



3

- 1) Bleached Paperboard
- 2) Recycled Paperboard
- 3) Bleached Paperboard – Liquid Packaging

Corrugated (Cardboard) Containers



Paper Bags – Grocery and Retail



Multiwall Paper Shipping Sacks





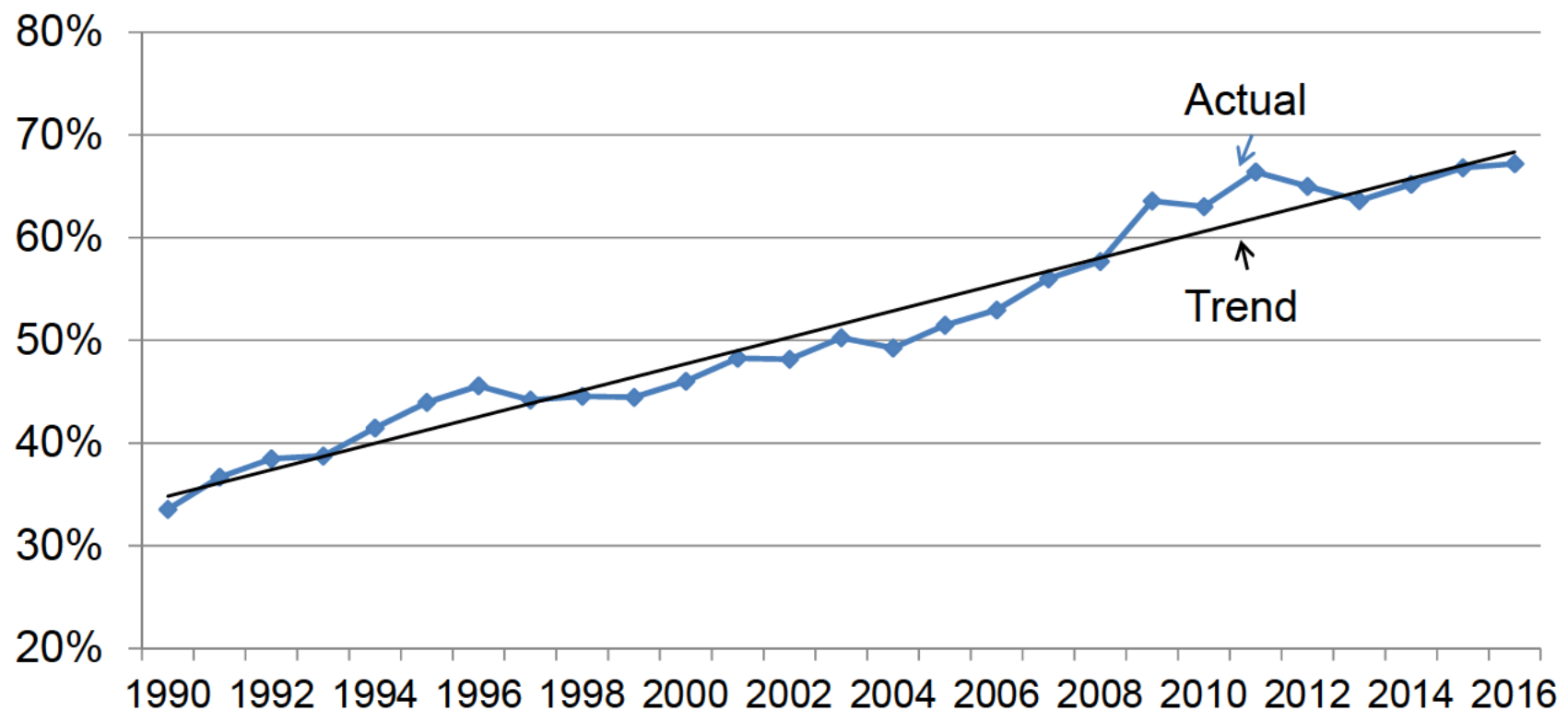
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Paper Recovery



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U.S. Paper Recovery Rate 1990-2016



Source: AF&PA

Increasing Paper Recovery

- AF&PA promotes a free marketplace for collection and utilization for all products
- Raising awareness about the importance of recycling
- Creating public/private partnerships
- Providing tools and resources
- Promoting of proven best practices

Recovered Fiber Contamination

- “Wishful Recycling”
- Fiber is at risk of contamination from liquids, glass and other waste materials
- Support separation of dry recyclable material from wet or organic solid waste

AF&PA Action Plan: Partnerships

- The Recycling Partnership
- Foodservice Packaging Institute
- Paper Shipping Sack Manufacturers' Association
- The Responsible Package
- Recycling Industry Trade Associations
 - Northeast Recycling Council

Recommendations

- Marketplace drives paper recovery and utilization
- Avoid mandates and arbitrary rules
- Allow industry to continue successful, voluntary recycling programs
- Support Public-Private Partnerships



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Thank You

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